

RECOGNIZING BRILLIANT TECH THAT **SHINES**



TECHOME BRILLIANCE AWARDS

LET BRILLIANCE SHINE

The TecHome Brilliance Award celebrate innovative home technology products with powerful promotions and publicity to thousands of builders, multifamily companies and integration/subcontracting trade partners via TecHome Builder's online and social platforms and email database.

Plus, entrants and winners receive assets they can use on their own promotional and content platforms to generate awareness, interest and inquiries.

The value of the promotional exposure for entrants far exceeds the cost and time of entering.

For winners, who receive extra recognition and are enabled to self-promote their awards, the value is extraordinary.

BOOK BY JULY 15 TO SAVE

Awards announced and presented at TecHome Builder Summit Fall October 4, 2022, Phoenix, AZ

Entry submissions due August 1, 2022

Book by July 25 for best rates:

- THB 2022 and 2023 Sponsors:
1st entry \$995; additional entries \$495 each.
- Non-sponsors:
1st entry \$1,495; additional entries \$995 each.
- Add \$300 for bookings after July 25.

AWARD CATEGORIES

HOME AUTOMATION, SECURITY & AUDIO/VIDEO

- Electronic locks, access control
- Fire/toxic gas detection
- Garage door openers
- Home automation systems
- Home theater accessories (furniture, acoustical treatments)
- Intrusion detection
- Multiroom/architectural audio
- Structured wiring systems
- Video displays
- Video doorbells/intercoms
- Video surveillance systems
- Voice control
- Wireless networking gear

LIGHTING & ELECTRICAL

- Back-up generators
- Electric vehicle chargers
- Energy monitoring and management
- Energy storage/batteries
- LED lighting
- Lighting control systems
- Light switches
- Load centers
- Motorized shading systems
- Outlets
- Power conditioning and surge suppression
- Solar photovoltaic power generation

HVAC & IAQ

- Air filtration/cleaning systems
- Automated ventilation systems (HRVs, ERVs)
- Bath fans
- Central vacuums
- Ceiling fans
- Geothermal heating and cooling
- High-efficiency heating/cooling
- Indoor air quality (IAQ) systems
- Radiant flooring
- Range hoods
- Thermostats
- Zone controlled HVAC

KITCHEN, BATH & LAUNDRY TECH

- Digital showers
- Dishwashers
- Mirrors
- Ovens and cook tops
- Range hoods
- Refrigerators, beverage coolers
- Small appliances
- Steam rooms and saunas
- Tech toilets and bidets
- Touchless/digital fixtures
- Washers and dryers
- Water-saving fixtures
- Wine storage systems

SERVICES

- Design/Engineering Services
- Installation Services
- Monitoring & Managed Services
- Sales & Marketing Services
- Integrated Services

OUTDOOR LIVING TECH

- Awnings, shades, umbrellas
- Irrigation
- Kitchens and grills
- Landscape and deck/patio lighting
- Outdoor audio
- Outdoor controls
- Outdoor maintenance tech – gutters, drainage, etc.
- Outdoor video
- Robotic lawnmowers

MULTIFAMILY TECH

- Building connectivity infrastructure and services
- Energy and water metering and management
- Electric vehicle charging stations
- Maintenance management systems
- Multifamily community websites and apps
- Parcel delivery solutions
- Perimeter and shared space surveillance and access control
- Rental property management software
- Shared space AV
- Waste and recycling management solutions

SMART WATER

- Automatic hot water recirculation
- Leak detection and protection systems
- Rainwater harvesting/grey water
- Smart irrigation/sprinklers
- Tankless/high-efficiency water heaters
- Water filtration and purification
- Water monitoring and management systems

GO ABOVE & BEYOND

ENTRANT BENEFITS



Featured in Builder Innovator Weekly newsletter.



Featured in a dedicated email promotion of entrants to the TechHome builder, multifamily company and integrator database of 30K+.



Product showcase spot (image and copy) in the Builder Innovator Content Library (posted up to three years at entrant's discretion).



Showcased on TechHome Builder's LinkedIn page for followers and viewers.



Featured in a run-of-book ad in the Onsite Guide.



Featured on ad wall promotions at TechHome Builder Summit Fall.



Entrant ribbon for display at TechHome Builder Summit.

ADDITIONAL BENEFITS FOR WINNERS

1. Announced and recognized at the Brilliance Awards Celebration in front of hundreds of the top builders in the nation at the TechHome Builder Summit.
2. Engraved crystal award to show off at your Summit exhibit and display at your office.
3. Featured in a dedicated email promotion of winners to the TechHome builder, multifamily company and integrator database of 30K+
4. Enhanced product showcase spot on Builder Innovator Content Library, including call-out as winner and the ability to post an up to two-minute video presentation of the award-winning product.
5. Highlighted with a dedicated post on TechHome Builders Linked In showcase page. Opportunity for boosted posting by providing a 15-sec. video spot on the product.
6. Use of the TechHome Brilliance Award Winner logo on your company website, social networks and product promotions.
7. Use of trade and consumer news release templates for distribution to your media targets and trade partners.
8. Unlimited bragging rights!

PREVIOUS ENTRANTS & WINNERS

- Alarm.com
- Aprilaire
- Aquor Water Systems
- Baldwin Hardware
- BRK Brands, Inc. / First Alert
- Broan-NuTone LLC
- Bryant Heating and Cooling
- Comcast
- Crestron Electronics, Inc.
- Deako Smart Lighting
- Delos
- Delta Electronics
- DISH Fiber
- DSC
- Eaton
- ecobee
- Eddy Solutions
- eero, Inc.
- ELAN
- ElectrIQ Power, Inc.
- Emerson
- Energy Squad
- Garage Smart
- GE Appliances
- GE Lighting CYNC
- Generac Power Systems
- Greyter Water Systems
- Heatworks
- Husqvarna
- iDevices
- IQAir
- Johnson Controls
- Kwisket Hardware
- Legrand North America
- Leven
- LG Electronics
- Lutron Electronics
- Modulus Media Systems. Inc
- Nexus eWater
- NOON Home
- Nortek Control
- NterNow
- Olibra LLC
- Pella Corporation
- Primex
- QC Manufacturing, Inc
- Racepoint Global
- RemoteLock
- RenewAire LLC
- Robern
- S&P USA Ventilation Systems
- Savant Power
- Signature Kitchen Suite
- SimpliSafe
- SmartRent
- Sonnen, Inc.
- SpeakerCraft
- Studio Chateau
- Suttle
- URC
- Whirlpool Corporation

YOUR NEXT STEP

ELIGIBILITY

Products within the scope of the Brilliance Awards categories and available to ship to the market January 1, 2021 to October 1, 2022 are eligible.

Services not previously submitted or substantially changed since previous submission are eligible.

PRICING

Entry submissions due August 1, 2022

Book by July 25 for best rates.

- THB Sponsors: 1st entry \$995; additional entries \$495 each.
- Non-sponsors: 1st entry \$1,495; additional entries \$995 each.
- Add \$300 for bookings after July 25.



Want to discuss Brilliance Award program details?

Contact TecHome Builder account executive,
Jessica Salisbury, jsalisbury@ae-ventures.com



Want to get some quick advice on how to introduce and promote your new products to builders and multifamily companies, and how to develop an entry that competes effectively for an award?

Contact TecHome Advisors principal,
Joe Lautner, joelautner@ae-ventures.com

JUDGING & ENTRY INFORMATION

Homebuilding and multifamily company executives who are expert in home technology will evaluate the level of innovation, value and excellence evident in each entry independently, using a point system. To avoid lobbying of judges, identities are not disclosed until the awards celebration.

Judges use the photos, video links, and descriptions you provide in your entry to score your products. The more clear, compelling and creative your submission is, the better your chances of winning!

Winners will be presented with an engraved crystal award before the biggest, best and most progressive builders at the TecHome Builder Summit Fall, October 4, 2022, Phoenix, AZ.

PRODUCT ENTRY QUESTIONS & ASSETS

1. Please describe the functionality of the product, emphasizing its innovative features and benefits and the advantages/improvements of the product vs. others in its category. (200 word limit)
2. Why would builders want to offer the product? (200 word limit)
3. What are the benefits for the homeowner? (200 word limit)
4. Product image required, multiple images and video welcome and encouraged.

SERVICE ENTRY QUESTIONS & ASSETS

1. Please describe the service provided, including features, benefits, builder ROI and the advantages of the service vs. others in its category. (200 word limit)
2. Why would builders want to make use of the service? (200 word limit)
3. Product image required, multiple images and video welcome and encouraged.

MORE TIME NEEDED

You have until August 1 to finalize your entry information.